



online media standards authority

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**MEDIA RELEASE – FOR IMMEDIATE RELEASE**

8 July 2014

## **ONLINE MEDIA STANDARDS AUTHORITY TURNS ONE AND EXTENDS JURISDICTION TO INCLUDE NON-BROADCAST MEMBERS**

The Online Media Standards Authority, "OMSA", which oversees online news and current affairs content standards for its members, is celebrating its first full year of operations by opening its doors to new non-broadcast media publishers.

OMSA was developed by the broadcasting industry to fill a gap in the existing regulatory model. It provides a cost effective and consumer friendly solution to regulate online news and current affairs content.

Effective immediately OMSA will now accept any media proprietor who publishes news and current affairs content online as a member. The conditions for new members will be identical to those of the founder members - that is, that they seek at all times to maintain proper and generally-acceptable standards and that they submit to the jurisdiction of OMSA's complaints process.

OMSA Chair Clare Bradley said:

"For over a year now online consumers of news and current affairs have been able to seek independent resolutions for their complaints, fast and free. We are now at a point where we can confidently accept other digital publishers, such as bloggers, as members of OMSA.

I would also like to take this opportunity to acknowledge the work of the members of our Complaints and Appeals Committees. Without their diligence and commitment we would not be taking this next step in OMSA's evolution."

Non-broadcast media publishers can find membership application forms and more information on the OMSA website. Anyone concerned about the reporting of news and current affairs online can find full information about the complaints process on the OMSA website.

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